



FACT SHEET

The Benson-Ames Alliance was formed in September 2005 to help plan and implement the revitalization of the Benson-Ames area. It's bordered by Western Avenue on the south, Sorensen Parkway on the north, Saddle Creek Road/Fontenelle Boulevard on the east and 72nd Street on the west. Omaha by Design serves as the project manager.

The Plan

In November 2006, the Omaha City Council unanimously approved the Benson-Ames Alliance Plan, which sets forth a framework of principles for future development and redevelopment projects, paying special attention to the design of commercial centers and their relationship to surrounding neighborhoods. It encourages mixed-use centers that blend retail, residential and office elements to achieve balanced and truly livable neighborhoods. Additional sections of the plan address transportation, housing and public space issues. The plan is available for download at www.benson-ames.org.

The Leadership

The Benson-Ames Alliance Steering Council - a grassroots group of community leaders and representatives from the Neighborhood Center, Omaha by Design and various city departments - meets the second Wednesday of January, March, May, July, September and November from 11:45 a.m. to 1 p.m. at The Omaha Home for Boys.

The Projects

- The Cole Creek Adopt-a-Stream Team
- The Prairie in the Park Project
- The Cole Creek Project
- The Maple Street Corridor Project

Neighborhood Associations

Ames-Benson, Benson, Clairmont Heights, Cole Creek, Country Club Community Council, Fontenelle View, Fort Redman, Hartman Avenue, Metcalfe-Harrison

Get Involved

- Invest in the Benson-Ames Alliance or volunteer. Let us know what your strengths are and what you like to do. Send an e-mail to info@omahabydesign.org.
- Stack copies of our quarterly newsletter in your business or organization. Send an email to info@omahabydesign.org.
- Follow the Benson-Ames Alliance on Facebook.

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The Benson-Ames Alliance is striving to become a sustainable community that actively seeks a balance between its built and natural environments.

www.benson-ames.org

<http://apps.dogis.org/baa>
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