

# the new Benson BID

...of Benson, by Benson, for Benson



## History and structure of the current Benson BID

The Benson Business Improvement District (BID) was established by the City of Omaha in 1977 as Benson's Business Area Improvement Board. Its purpose is to raise necessary funds for providing and maintaining improvements to Benson's business district.

The Benson BID and the Benson Business Association (BBA) are separate entities but work together in the betterment of downtown Benson. The BBA is the district's promotional arm and serves as the voice of Benson business owners, employees and advocates.

### **Current boundaries:**

(see map on back)

### **Number of properties within the current Benson BID:**

62

### **Current structure:**

The Benson BID Board consists of five business owners who are appointed by the mayor and approved by the city council. Board members serve five-year terms and hold monthly meetings that are open to the public. Current board members:

- Jim Beran
- Greg Bourne
- John Hargiss
- Janet Wetovick-Bily
- Glenn P. York, DPM

### **Current assessment formula:**

Property owners within the current Benson BID are assessed an annual rate based on *a)* their proximity to the public parking lot between 60th and 61st streets and *b)* the square footage of their property. The rate fluctuates from year to year depending upon the amount of snow removal and public space maintenance conducted.

### QUESTIONS?

Contact:  
Greg Bourne  
402.558.1365  
grbour4@aol.com

Mark Goodall  
402.556.5010  
mgoodall@goodfirm.com

# Map of current Benson BID

